

BREAK AWAY WITH MAG



MAG® out-performs other ice melters. It melts ice effectively at temperatures as low as -13°F (-25°C) – considerably below most other products. And it works fast. In tests at 21°F, within 15 minutes of application MAG melted twice as much ice as rock salt (halite).

MAG® As An Ice Melter

Magnesium Chloride Calcium Chloride Sodium Chloride

Ice Melting Effectiveness at 21°F¹

After 15 minutes
After 60 minutes

Residue

Corrosion - Aluminum²

Corrosion - Tin³

Range of Effective Melting Temperatures

27g	30g	12g
36g	38g	32g
Clear Liquid	Liquid Film	Dry White Powder
0.375	3.0	1.5
2.1	13.9	17.9
-13°F	-25°F	+20°F

Notes:

- 1 Results of ice melting tests performed by Swedish VTI. 10 grams of ice melter were spread evenly on an icy surface. After specified period of time, melted water was drained and measured.
- 2 Exposed to a 150 g/l brine for 22 days by Kali Forchungs Institute (Germany).
- 3 Exposed to a 150 g/l brine (160 g/l brine for MAG) for 120 days by Kali Forchungs Institute.

©2004, Dead Sea Works Ltd. ®MAG is a registered trademark of Dead Sea Works Ltd.

For More Information Call
800-451-2900

MAG®

THE HIGH PERFORMANCE
ICE MELTER

SAFER
FOR PEOPLE,
PETS, CONCRETE,
AND THE ENVIRONMENT



